
NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 OR OVER.

- 1) **Sweepstakes Timing:** The Sam's Club Game Day Sweeps (the "Sweepstakes") begins 12:00 a.m. Eastern Time ("ET") on August 15, 2023 and ends at 11:59 p.m. ET on November 5, 2023 (the "Sweepstakes Period").
- 2) **Eligibility:** The Sweepstakes is open only to legal residents, of the 50 United States and the District of Columbia, who are 18 years of age or older. Employees of Conopco, Inc., d/b/a Unilever (the "Sponsor"), Don Jagoda Associates, Inc., their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Southern Made Services, LLC, and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- 3) **How to Enter: There are two (2) ways to enter, as follows:**
 - a) **TO ENTER VIA QUALIFYING PURCHASE/THE WEBSITE:** Beginning on August 15, 2023 and ending on November 5, 2023, you may purchase any one (1) participating* Unilever product at any Sam's Club location in the 50 U.S./DC or online at samsclub.com in a single transaction (the "Qualifying Purchase"), during the Sweepstakes Period. Then, visit www.activaterewards.com/UnileverGameDay ("Website"), complete the online form and upload an image of your full receipt, or a screenshot of your shipping or pickup confirmation with respect to online orders, with qualifying Unilever product(s) started by 11:59 p.m. ET on November 5, 2023. Image must include retailer name, date of purchase, time of purchase and qualifying products and be under 5MB and in the format of PNG, GIF or JPG. No manual reproductions of receipts will be accepted. Submissions are reviewed within 2-5 business days. Once your submission has been validated, you will receive an email confirming five (5) entries (each, a "Purchase Entry") into the random drawing. Each receipt may only be submitted one (1) time. Limit five (5) Entries per qualified receipt. Offer qualification is determined when proof of purchase is submitted to the Website. Proof of identity and/or residence reasonably satisfactory to Sponsor and its agents may be required to verify eligibility. Sponsor and its agents have the right to determine Sweepstakes eligibility in their discretion; all decisions concerning Sweepstakes eligibility are final. Any effort to circumvent the Sweepstakes' limits, requirements or other terms (including, but not limited to, providing fictitious information or concealing identity or location) voids such Purchase Entry and disqualifies person from participating in the Sweepstakes.
 - b) **TO ENTER WITHOUT MAKING A QUALIFYING PURCHASE:** To enter the Sweepstakes without making a purchase ("AMOE Entry"), visit www.gamedayoffer.com/AMOE (the "AMOE Website") during the Sweepstakes Period and complete all required registration information to receive five (5) AMOE Entries into the random drawing.

Limit five (5) Entries total via Purchase Entries and AMOE Entries.
- c) **ADDITIONAL ENTRIES:** There are three (3) different ways to receive additional Sweepstakes Entries during the Sweepstakes Period, as described below.
 - i) **Via voting for your favorite recipe:** During the Sweepstakes Period, visit www.activaterewards.com/UnileverGameDay and follow the instructions on the website to vote for your favorite recipe. You will receive one (1) Sweepstakes Entry for your Vote ("Recipe Vote Entry"). Limit one (1) Recipe Vote Entry per person per day.
 - ii) **Via Instagram Share:** Click on the Instagram Social Icon on the Website and follow the instructions to share the Sweepstakes image on Instagram during the Sweepstakes Period. You will receive one (1) Sweepstakes Entry when you click on the Instagram social icon on the website ("Instagram Share Entry"). Limit one (1) Instagram Share Entry per person.

- iii) **Via Twitter Share:** Click on the Twitter Social Icon on the Website and follow the instructions to share the Sweepstakes image on Twitter during the Sweepstakes Period. You will receive one (1) Sweepstakes Entry for your tweet ("**Twitter Share Entry**"). Limit one (1) Twitter Share Entry per person.

Collectively, Purchase Entries, AMOE Entries, Recipe Vote Entries, Instagram Share Entries, and Twitter Share Entries shall be referred to individually as a "**Entry**" or collectively as "**Entries.**" Entries received from any person, household, or email address in excess of the stated limitation will be void. All Entries become property of the Sponsor and will not be returned. Entries generated by script, macro or other automated means and Entries by any means which subvert the Entry process are void. By submitting an Entry, you agree to the Official Rules and are willing to provide your information to the Sponsor and its agents. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.

***Participating Products:**

Item Description	Item Number
HLMANNS SQZ MAYO 3PK 3 PK / 25 OZ	516401
BF SQZ MAYO 3-25OZ 3 PK / 25 OZ	516279

- 4) **Random Drawing:** On or about November 15, 2023, one (1) Grand Prize winner, and ten (10) First Prize winners will be selected in a random drawing from among all eligible Entries received. Drawing will be conducted by a Sponsor-selected agency whose decisions are final on all matters relating to the Sweepstakes. Odds of winning a prize are dependent upon the number of eligible Entries received.
- 5) **Prizes and Approximate Retail Value ("ARV"):**
- a) **Grand Prize (1):** Two (2) tickets to the college national championship football game on January 8, 2024 in Houston, TX and a \$2,000 check made payable to the Grand Prize winner to be used towards travel expenses (ARV: \$8,000 each). **Transportation and accommodations are not included with Grand Prize.**
- b) **First Prizes (10):** A \$500 Sam's Club e-gift card.

Sam's Club E-Gift Card Terms:

Each 1st place winner will receive a reward code valid for one (1) \$500 Sam's Club eGift Card (Approximate Retail Value ("ARV"): \$500 USD) via e-mail. Reward code must be activated to receive eGift Card. Reward code is void if not activated by 12/31/23. eGift Card does not expire. If lost or stolen, cannot be replaced. No cash value, except as required by law. Not valid with any other offer. Not for resale; void if sold or exchanged. Void where prohibited. Limit 1 reward per person. Offer and eGift Card valid only in the U.S. at specified eGift Card merchants. Use of eGift Card is subject to terms and conditions as set forth by the merchant. Please visit merchant's website for terms and conditions, which are subject to change at merchant's sole discretion. The merchant referenced is not a sponsor of the offer or affiliated with Unilever and Activate Rewards, LLC. Any merchant logos are trademarks of and owned by each respective company or its affiliates. Activate Rewards, LLC is not a sponsor or co-sponsor of this Sweepstakes.

The total approximate retail value of all prizes is \$13,000. Grand Prize must be used on date specified and seat assignments are Sponsor-specified. Winner and guest must also pass any required medical testing and comply with any additional requirements, at any time, that may be required or recommended by any government agency, venue or Sponsor, including without limitation, passing one or more COVID-19 antigen and screening tests, and testing negative for COVID-19 or having been vaccinated against COVID-19. Winner and guests may also be required to execute any assumption of risk and/or other documents relating to COVID-19 or he/she may not be permitted to attend any game. No transfer, substitution or cash equivalent for prize will be permitted, except at the sole discretion of the Sponsor. In such circumstance, an alternate prize component of equal value will be awarded and the Sponsor's obligation to the winner will be fulfilled. In the event the football game is cancelled for reasons

outside of the Sponsor's control, that/those portion(s) of the prize will not be awarded. No other additional compensation will be provided. Gift cards subject to restrictions and expiration dates may apply.

Acceptance of prize constitutes permission for the Sponsor and its agencies to use winners' names and likenesses, for purposes of advertising and trade without further compensation, unless prohibited by law.

- 6) **General Rules:** Potential Grand Prize winner will be notified by email and/or phone and will be required to complete a Declaration of Eligibility, Release of Liability and a Publicity Release (where legal) within twenty-four (24) hours of notification attempt or else prize will be forfeited and an alternate winner may be selected from among all eligible entrants, time permitting. Guest of Grand Prize winner (or winner as parent/legal guardian for a minor guest who is their child/charge) will also be required to execute a release of liability within twenty-four (24) hours of notification in order to accompany winner. Guest must be 18 years of age or older unless the child/charge of winner. Failure to reach Grand Prize winner within this timeframe or return of notification as undeliverable may result in disqualification and an alternate winner may be selected. First Prize winners may be notified via email to confirm their mailing address and eligibility within twenty-four (24) hours of notification attempt or prize will be forfeited and an alternate winner may be selected from among all eligible entrants. By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor. The Sponsor and their agencies and Administrator are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Website, any website or the Sweepstakes or by any human error which may occur in the processing of the Entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Website, any website or the Sweepstakes. In the event of a dispute as to any Entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. "Authorized account holder" of an email address is defined as the natural person who is assigned to an email address by an Internet Access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor, and/or Administrator (as identified in these Official Rules) are not responsible for the failure of any email or Entry to be received by Sponsor/Administrator on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes, Website, any website associated with the Sweepstakes or AMOE Website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to undermine the legitimate operation of the Sweepstakes Website, or AMOE Website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Website, any website associated with the Sweepstakes or AMOE Website, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes and select the winners at random from among all eligible Entries received prior to cancellation. By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.
- 7) **Release and Limitations of Liability:** By participating in the Sweepstakes, the entrant agrees that Sponsor, Fandango Loyalty Solutions, LLC, Don Jagoda Associates, Inc., and their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Sweepstakes agencies, and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents (the "**Released Parties**"), will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly,

from entry creation, the acceptance, possession, use or misuse of the prizes or parts thereof, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorneys' fees. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

- 8) **Governing Law, Jurisdiction and Venue:** SPONSOR IS REGISTERED UNDER THE LAWS OF THE UNITED STATES WITH HEADQUARTERS IN NEW JERSEY. THE NEW JERSEY COURTS (STATE & FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW JERSEY SHALL GOVERN THE SAME. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND HEREBY IRREVOCABLY SUBMITS TO THE VENUE OF THOSE COURTS WITHIN NEW JERSEY.
- 9) **Entrants' Personal Information:** Information collected from entrants is subject to Sponsor's Privacy Policy, located at <https://www.unilevernotices.com/privacy-notices/usa-english.html>
- 10) **Winners:** For the names of the winners, available after November 20, 2023, send a self-addressed stamped envelope no later than December 4, 2023, to: Sam's Club Game Day Sweeps - Winners, 100 Marcus Drive (Dept. RW), Melville, NY 11747.
- 11) **Sponsor:** The Sponsor of the Sweepstakes is Conopco, Inc., d/b/a Unilever, 800 Sylvan Ave., Englewood Cliffs, NJ 07632. Fandango and Fandango Loyalty Solutions, LLC, or their parents, affiliates, and subsidiaries are not a sponsor or co-sponsor of this Sweepstakes and are not responsible for the promotion, administration or execution of this Sweepstakes.